



SHIVER ME TIMBERS THE OTTAWA ICE DRAGON BOAT FESTIVAL SELLS OUT IN TEN MINUTES!

OTTAWA, November 9, 2016 – For Immediate Release

The inaugural Ottawa Ice Dragon Boat Festival registration sold out in 10 minutes. Organizers quickly opened a second block to meet the unprecedented demand which also proceeded to sell out. Athletes have registered from California, Florida, New York, Ontario and Quebec.

Registration opened today for the first ever ice dragon boat race in North America. The Ottawa Ice Dragon Boat Festival has partnered with the International Ice Dragon Boat Federation Series, Canadian Heritage and NCC to present non-stop action in the Nation's Capital in conjunction with Canada's 150th Anniversary Celebration.

Athletes and spectators are expected to make history when they converge in Ottawa for Winterlude's newest attraction. The Ottawa Ice Dragon Boat Festival will run from February 17-18, 2017 on the Rideau Canal Skateway at Dow's Lake.

SCHEDULE: *Subject To Change

Friday, February 17

- 12 PM Demonstration, Development & Practices
- 6 PM Shiver & Giver Fundraising Races
- 7 PM After Party in the Polar Pavilion

Saturday, February 18

- 10 AM Official Eye Doting, Ribbon Cutting, National Anthem & Races
- 4 PM Awards Ceremony
- 7 PM After Party in the Polar Pavilion

Sunday, February 19

- Rain Date would replicate Saturday Schedule

HIGH-RES LOGO (*for media use only)

https://www.dropbox.com/s/4khju576nmxi7gl/Ottawa%20Ice%20Dragon%20Boat%20Festival_logo.png?dl=0

IMAGES (*for media use only)

The Boats https://www.dropbox.com/s/v6liqbovme9siwi/DSC_0543.JPG?dl=0

The Head https://www.dropbox.com/s/y7y4apir4aapcs0/IMG_0801.jpg?dl=0

Direct View of Action https://www.dropbox.com/s/llj6bjstjfm2j/20160216-00061_jegcsakany.jpg?dl=0

Side Profile of Action https://www.dropbox.com/s/3wuaqqfts3rbb/20160216-00015_jegcsakany.jpg?dl=0

LINKS

www.icedragonboat.ca

<https://www.facebook.com/icedragonboat.ca/>

<https://twitter.com/IceDragonBoat/>

<https://instagram.com/ottawaicedragonboatfestival/>

<https://www.youtube.com/channel/UCeATuDV3-v-9RD5p9A6lmiQ>

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